



HYDERABAD

FOSTERING ENTREPRENEURSHIP

PEARLS

2025



www.hyderabad.tie.org

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Mr. Rajesh Pagadala

President, TiE Hyderabad

The past year reaffirmed TiE Hyderabad's conviction that meaningful progress is achieved when scale and inclusion advance together. Through TiE Women, we deepened our commitment to nurturing women-led enterprises by combining structured capability building with confidence, visibility, and access. From impactful roadshows in Hyderabad and Nizamabad to an immersive residential bootcamp, masterclasses, and ecosystem dialogues, the program created a rigorous yet supportive pathway for women founders. The journey of the Top 12 and the selection of Sai Sowmya Darapaneni to represent Hyderabad at the global finals reflects both the quality of talent and the strength of our mentoring framework.

Complementing this, TiE Scale continued to serve as a catalyst for revenue-generating startups and SMEs ready to transition into their next phase of growth. With disciplined mentoring, strategic clarity, and execution focus, founders strengthened fundamentals and prepared for investor readiness. Together, TiE Women and TiE Scale exemplify our mission to build resilient enterprises and enduring impact across the ecosystem.

Also, the recognition of 12 TiE50 Hyderabad startups in the esteemed TGS100 cohort underscores Hyderabad's rising prominence as a national centre for entrepreneurship. Beyond the milestone itself, it reflects the ambition, innovation, and execution discipline that increasingly define the city's startup ecosystem, reinforcing our conviction that sustainable progress is driven by scale aligned with inclusion.



Mr. Murali Kakarla

Vice President, TiE Hyderabad

As Vice President of TiE Hyderabad, this year reflects purposeful scale and inclusive growth across the TiE Hyderabad ecosystem. Through TiE SCALE, we enabled founders to navigate enterprise transitions with hands-on interventions, including global mentorship, investor pitch sessions, and operational playbooks tailored to funding readiness and international expansion.

In parallel, the TiE Women 2025 program spotlighted exceptional women entrepreneurs, reinforcing our commitment to innovation. Success stories such as Avinya NeuroTech, recognised across both TiE 50 and TiE Women, exemplify the depth of talent emerging from Hyderabad. We also proudly celebrate achievements of leaders like Midhula Devabhaktuni, who continue to set new benchmarks for impact-driven entrepreneurship.

The presence of 12 TiE50 Hyderabad startups in the TGS100 cohort highlights the city's expanding footprint on the national startup map. It signals a maturing ecosystem where founders are combining ambition with operational rigour and scalability.

Looking ahead, entrepreneurs from TiE SCALE and TiE Women will gain structured access to TiE and our ecosystem partners, accelerating their growth journeys. This dual focus of scale and inclusion remains central to empowering founders and amplifying their impact.



HYDERABAD
FOSTERING ENTREPRENEURSHIP



WOMEN

EMBRACE. ENGAGE. EMPOWER.

A TIE GLOBAL INITIATIVE






Mission

Sustainable and easy-to-adapt programming for all 61 chapters of TiE Global that will track the entire entrepreneurial journey with solid outcome metrics. The program is built on the Pillars of TiE Women: Learning, Mentoring, Access to Funding, Scalability, Safe Space, and Community.

Vision

To embrace, engage and empower women entrepreneurs across the globe – irrespective of the size of the enterprises, origin, standing or background.





TiE Women is a global initiative of TiE focused on engage, embrace, and empower women entrepreneurs by providing structured mentoring, capacity building, visibility, and access to funding opportunities.

The program supports early-to-growth-stage women-led startups through curated masterclasses, personalized mentoring, peer learning, and global exposure via the TiE Women Global Pitch Competition. TiE Women emphasizes confidence-building, leadership development, and ecosystem access, enabling women founders to overcome structural challenges and scale their ventures effectively.

The Program at TiE Hyderabad began with 2 high impact Roadshows one in the bustling city of Hyderabad and the other in the Tier 2 Town of Nizamabad resulting in 103 applications for the program. The Women Entrepreneurs went through :

- An intense 2-day residential bootcamp covering vital aspects of entrepreneurship delivered by highly accomplished Charter Members and Subject Matter experts,
- Curated Masterclasses by Industry Leaders
- Fireside Chat with Government, Ecosystem & Grant Disbursal agencies.

The TiE Women Top 12 underwent a rigorous workshop on “How to make a perfect pitch” by a leading investor followed by one-on-one mentoring from Charter Members in their respective sectors. Post the closely contested regional finals held at Hyderabad Entrepreneurship Summit, the winner Sai Sowmya Darapaneni represents TiE Hyderabad at Global Finals at TGS 2025. The Top 12 continue to be engaged through Ecosystem exposure and relevant hand holding for their business growth.



Website

www.aharyas.com

Location

Hyderabad, Telangana

Year Founded

2025

Current Stage

Early Revenue

Sector / Category

E-commerce Marketplace

Business Model

B2B2C

Team size

8

LinkedIn Profile

[linkedin.com/in/avani-reddy-21136825a](https://www.linkedin.com/in/avani-reddy-21136825a)

Aharyas

Avani Reddy

Founder

Avani Reddy is a young entrepreneur with a background in BBA



Entrepreneurship and strong leadership experience, building purpose-driven ventures at the intersection of Indian arts, sustainability, and entrepreneurship. She is the founder of Aharyas, an e-commerce platform dedicated to Indian crafts and artisan-led brands, and actively works on empowering early-stage founders through mentorship, investors, and global networks.

About

Aharyas is a purpose-driven e-commerce platform built by young entrepreneurs to revive India's arts, crafts, and handlooms. We connect conscious consumers with authentic Indian artisans and small craft-led brands, transforming heritage into sustainable livelihoods through technology and storytelling.

Problem

Despite employing over 7 crore artisans, India's craft sector remains undervalued, underpaid, and digitally invisible.

Traditional arts are fading due to lack of market access, unfair pricing, and weak demand. Consumers seeking authentic Indian crafts struggle to find trusted, ethical, and verified platforms that truly represent India's cultural richness.

Solution

Aharyas creates a dedicated digital marketplace exclusively for Indian arts, crafts, and slow fashion. We empower artisans and small-scale entrepreneurs with visibility, fair access to markets, logistics, and brand storytelling, while offering consumers authentic, ethically-made products that celebrate India's diverse cultural heritage.

Key Value Propositions

- Purpose-led, craft-exclusive e-commerce platform
- Direct livelihood creation for artisans & small entrepreneurs
- Verified authenticity and ethical sourcing
- Storytelling-driven commerce that preserves culture
- Sustainability embedded across sourcing and production

Key Metrics

- 300+ paying customers across multiple Indian cities
- ₹4.5 lakh+ in cumulative sales revenue generated to date
- Curated marketplace for Indian handlooms, crafts & lifestyle products
- Active collaborations with artisan clusters and craft-based sellers

Awards / Recognitions

MSME Idea Hackathon – Funded by the Government of India Women's Coach & Counselor Award – Winner

Traction & Recognition

- 300+ customers with ₹4.5 lakh+ revenue generated
- Selected for MSME Idea Hackathon funding
- Strong pre-launch traction with artisan onboarding
- Active engagement with traditional craft clusters
- Growing community of conscious consumers

Impact & Vision

Our vision is to ensure that no Indian craft disappears due to lack of opportunity.

Aharyas aims to build a sustainable global platform where culture creates dignity, employment, and pride for generations of artisans.

AI.HYR
HIRE THE BEST

Website

www.aihyr.com

Location

Hyderabad, Telangana

Year Founded

2021

Current Stage

Growth

Sector / Category

HRTech, SaaS, AI

Business Model

B2B

Team size

6

LinkedIn Profile

<https://linkedin.com/in/nishtharohatgi>

AI.HYR

Nishtha Rohatgi

Founder & CEO

Nishtha Rohatgi is the Founder and CEO of AI.HYR, an AI-powered recruitment platform. With 20+ years of experience across large corporates and startups, and deep expertise in product development, she has built a multilingual hiring system for tech and non-tech roles, conducting interviews in Arabic, Hindi, and English, while reducing hiring time by 50 percent.



About

AI.HYR is an AI-powered, full-stack recruitment platform that automates resume screening and Level-1 interviews for enterprises. It helps hiring teams reduce hiring time by 50 percent through multilingual AI interviews and data-driven, transparent candidate evaluation across tech and non-tech roles.

Problem

Enterprises spend over 50 percent of hiring time on resume screening and Level-1 interviews, yet 60 percent of shortlisted resumes are still misfits. Manual, biased, and inconsistent evaluations lead to long hiring cycles, high drop-offs, and costly wrong hires, impacting both hiring quality and candidate experience.

Solution

AI.HYR automates hiring using AI-generated job descriptions, intelligent resume screening, and multilingual AI-led interviews. The platform standardises evaluation for early to mid senior-level roles, reduces bias, and delivers transparent, data-backed recommendations, enabling enterprises to cut hiring time by 50 percent while improving hiring accuracy across functions.

Key Value Propositions

- 50% reduction in hiring time through automated resume screening and Level-1 interviews
- Multilingual AI interviews in English, Hindi, and Arabic, improving candidate accessibility
- Standardised, bias-reduced evaluation with transparent, explainable scoring
- Proven effectiveness across early to mid senior-level tech and non-tech roles
- High accuracy with strong alignment between AI recommendations and hiring decisions

Key Metrics

- 7,000+ resumes screened and 5,000+ AI interviews conducted across enterprise customers.
- 30% to 50% reduction in hiring time.
- 99% alignment between AI recommendations and hiring manager decisions.
- 73% of candidates rated the AI interview experience a perfect 10/10.

Awards / Recognitions

- Best pitch award by FTTCI
- Successfully completed Stanford Seed Spark
- One of the Top 5 winners of Bhashini's Hackathon – Built resume application powered by voice for Blue collar workers

Traction & Recognition

- 20+ clients, including international deployments across India, the USA, and the Middle East
- 7,000+ resumes screened and 5,000+ AI interviews conducted across 75+ tech and non-tech roles
- Demonstrated impact with 30% to 50% reduction in hiring time and 99% alignment with hiring manager decisions
- Strong candidate acceptance. 73% of candidates rated AI interview experience 10/10

Impact & Vision

AI.HYR aims to make hiring faster, fairer, and data-driven by removing bias and inefficiency from early hiring stages. Our vision is to build a global talent intelligence platform where candidates are evaluated on skills and thinking, not resumes or privilege.



Ajnhawk

Prayushi Mathur

CEO

Prayushi is a visionary in the realms of AI and robotics. With a solid educational

foundation, B.Tech. in Computers from Nirma University, Ahmedabad and a

master's degree from IIT-H, she is contributing to the forefront of innovation in construction technology. Prayushi's

expertise lies at the intersection of Artificial Intelligence, Robotics and InfraTech, where her dedication to pushing the boundaries of technology is evident. As a pioneering

force, she continues to redefine the landscape, showcasing the transformative power of her insights and leadership in these cutting-edge domains.



Website

www.ajnhawk.com

Location

Mumbai, Maharashtra

Year Founded

2022

Current Stage

Early Revenue

Sector / Category

InfraTech - PropTech

Business Model

B2B

Team size

3

LinkedIn Profile

<https://in.linkedin.com/in/prayushi-mathur-59a470189>

About

(1) Subscription:

- SaaS model
- Cloud-based software subscription
- Costing: Subscription model
- Customer: Structural Auditors

(2) Service

- Service based model
- Costing: Built-up Area
- Customer: Building owners and Structural Auditors
- Inspection report will be verified by our experts

Problem

High-rise building inspection using Drone-Vision technology: From the sight of inspectors dangling on ropes down the sides of high-rise buildings, a truth became undeniable: there had to be a better way. Imagine drones equipped with high-definition cameras, guided by preprogrammed flight paths or even sophisticated AI algorithms, meticulously scanning every inch of a dam or a network of power lines. Imagine the cost savings, no more complex rope access systems needed. Think of the time saved, inspections that used to take days could be completed in a fraction of the time and visualize the eliminated danger.

Solution

Our solution transforms high-rise building inspections using UAVs to replace hazardous, costly traditional methods. The system autonomously adapts flight paths to each building's structure, captures imagery, and generates detailed 3D models. AI detects surface defects like cracks and maps them precisely, delivering faster inspections, improved safety, minimal disruption, and significant cost savings.

Key Value Propositions

- Visual Inspection as a Service / SaaS Platform:
- Automated Data capture using Drone/Phone
- Detecting Façades on the captured images
- Digital Plan creation of the structure inspected with the defects marked
- AI-Assisted Marking tool
- Automated detailed report generation

Key Metrics

- 10 pilots, 15 customers, 3 collaborations

Awards / Recognitions

- Ajnhawk's ascent began in August 2023 when they were recognized as 'Women Entrepreneurs in Making' at the FICCI FLO conference. November 2023 marked a significant milestone with the 'Startup Excellence Award' from the Confederation of Women Entrepreneurs and the prestigious Startup Srujan Grant of INR 10L. Ajnhawk's impact extended when their groundbreaking work caught the attention media outlets like Namasthe Telangana in February 2024, The TOI in September 2024 and SheThePeopleTV in October 2024. Their technology was exhibited in prominent events like the Global AI Summit 2024 and Indian Mobile Congress 2024. Our co-founder was invited at T-hub by Solix technologies for panel discussion and got shortlisted for Digital Women Awards 2024 by SheThePeople. Moreover, their successful execution of 10+ PoCs and a few clients.

Traction & Recognition

- Recognized as "Women Entrepreneurs in the Making" at FICCI FLO (Aug 2023)
- Awarded Startup Excellence Award and Startup Srujan Grant (INR 10L) by COWE (Nov 2023)
- Featured in Namasthe Telangana, The Times of India, and SheThePeople TV (2024)
- Exhibited at Global AI Summit 2024 and Indian Mobile Congress 2024
- Co-founder invited as panelist at T-Hub; shortlisted for Digital Women Awards 2024
- Executed 10+ PoCs, onboarded 15 clients, with 3 collaborations and 2 partnerships

Impact & Vision

Structural inspection/audit made easy and smarter.



Avinya Neurotech Private Limited

Sai Sowmya Darapaneni

Co-Founder

I am Sai Sowmya Darapaneni, Co-Founder and CEO of Avinya

NeuroTech Pvt. Ltd., where

I work on building affordable, accurate, and accessible neuro-monitoring solutions for emerging markets. With over four years of experience in medical device innovation, I have led clinical immersion, need identification, and end-to-end product development for neurological monitoring technologies. I am an alumna of the ICMR CLiMB Fellowship at the Centre for Healthcare Entrepreneurship, IIT Hyderabad, and hold a Bachelor's in Electronics and Communication Engineering from BVRIT Hyderabad. My work has been recognized with the Most Promising Products Award 2019 at J-HUB, and I am driven by the mission to prevent permanent neurological damage through timely and simplified clinical neuro-monitoring.



Website

www.avinyaneurotech.com

Location

Hyderabad, Telangana

Year Founded

2022

Current Stage

Pilot

Sector / Category

Healthtech

Business Model

B2B

Team size

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LinkedIn Profile

<https://www.linkedin.com/in/sowmya-darapaneni-b28074162/>

About

Avinya NeuroTech develops rapid-response neuromonitoring solutions, NeuroPaahi and NeuroAstra, that enable real-time EEG-based brain assessment using AI-driven analysis and easy-to-use dry electrodes. Our systems empower ICU and emergency clinicians to detect silent seizures and brain dysfunction within minutes, without the need for a neurologist on-site.

Problem

A significant proportion of seizures in critically ill ICU patients are non-convulsive and lack visible clinical signs, making them difficult to detect. Studies show that 8–20% of ICU patients have such seizures, yet limited access to rapid, practical EEG monitoring leads to missed diagnoses, delayed treatment, poorer neurological outcomes, longer ICU stays, and increased morbidity and mortality—highlighting a clear unmet clinical need.

Solution

Our rapid-response, AI-enabled neuromonitoring system enables timely bedside EEG using easy-to-apply dry electrodes, eliminating the need for specialised staff, complex setup, or bulky infrastructure. By enabling early detection of non-convulsive seizures and brain dysfunction, it supports faster diagnosis, improves outcomes, shortens ICU stays, and expands access to EEG-grade monitoring in resource-limited hospitals.

Key Value Propositions

- **Rapid EEG at the Bedside:** Enables EEG-grade brain monitoring within 2–3 minutes using an easy-to-apply dry-electrode setup, suitable for ICU and emergency care.
- **Automated Seizure Detection:** AI-driven analysis identifies non-convulsive seizures and critical EEG abnormalities in real time, supporting timely clinical decisions by non-specialist staff.

- **Portable and Cost-Effective:** Compact, low-infrastructure system designed for resource-constrained hospitals, delivering faster diagnostics at a fraction of the cost of conventional EEG.
- **Continuous and Remote Monitoring:** Secure cloud-based access allows neurologists to review EEG data remotely, improving oversight, response time, and patient outcomes.

Key Metrics

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Awards / Recognitions

Winner of TiE Women Hyderabad Chapter
Winner of IEEE APSCON Startup Challenge
2025

Traction & Recognition

- Clinical validation of NeuroAstra is ongoing
- Data from over 40 patients analysed to date
- Two pilot implementations completed (hospital and neuro clinic)
- One patent filed

Impact & Vision



CXP LAB India Private Limited

Natasha C Acharya

Co-Founder &
Assistant Director



Senior leader with 25 years' experience in Media, Entertainment, E-commerce and Localization. Expertise in Partner & Vendor Operations, Production Management, Digital Content Supply Chain Management, and Global Team Leadership. Proven record in building high-performing teams, scaling operations, optimizing workflows through data-driven insights, and delivering innovative digital solutions at scale.

About

Customer Experience Lab is a global CX technology and consulting firm that helps enterprises design, build and operate seamless customer journeys. Combining strategy, process, and cloud-native CX platforms, the company delivers integrated, scalable and analytics-driven customer experience solutions across industries and geographies.

Website

www.cxplab.com

Location

Hyderabad, Telangana

Year Founded

2016

Current Stage

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Sector / Category

Customer Experience
(CX) Technology

Business Model

—

Team size

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LinkedIn Profile

[linkedin.com/in/natasha-c-acharya-68107940](https://www.linkedin.com/in/natasha-c-acharya-68107940)

Problem

- Enterprises struggle to deliver consistent customer experiences across multiple touchpoints such as search, web, contact centers, messaging and support. Disconnected tools, fragmented data and complex integrations lead to broken journeys, operational inefficiencies and inconsistent service quality, negatively impacting customer satisfaction, loyalty and business growth.

Solution

Customer Experience Lab solves this by unifying design consultancy, process engineering, technology implementation and custom software development. The company integrates CX platforms, automates workflows and enables data-driven insights to create seamless, personalized and consistent customer journeys across all channels, improving experience quality, operational efficiency and measurable business outcomes.

Key Value Propositions

- None

Key Metrics

- None

Awards / Recognitions

- Genesys India Cloud Partner Spiff Winners!
- CEM Consultant Award 2021
- Genesys South Asia Innovative Partner
- Disruptive Partner of the year 2018
- Prime Insights Award
- Indian Achievers Award 2021-22

Traction & Recognition

- CXP Lab is powered by a 10+ member core team with over 100 years of combined CX expertise, has delivered 50+ enterprise implementations globally, and operates across multiple international markets—demonstrating strong execution capability and global relevance.

Impact & Vision

None



Dyumna Healthcare LLP

**Dr Srilatha Dwaram /
Dwaram Rajyalakshmi**



Founder

I have been a practising Intensivist for 15 years now and am the innovator of an 11 function hospital bed currently in the third prototype / Clinical testing phase. This bed can be used in Home care, ICUs, Rehab centers, and Palliative care units.

About

I have been a practising Intensivist for 15 years now and am the innovator of an 11 function hospital bed currently in the third prototype / Clinical testing phase. This bed can be used in Home care, ICUs, Rehab centers, and Palliative care units.

It reduces man power burden in taking of sick bed bound patients in the above settings

Website

www.dyumnahealthcare.com

Location

Hyderabad

Year Founded

2021

Current Stage

Pilot

Sector / Category

Medtech

Business Model

B2B

Team size

2

LinkedIn Profile

[linkedin.com/in/srilatha-d-138bb732](https://www.linkedin.com/in/srilatha-d-138bb732)

Problem

We reduce the burden of man hours required in taking of acutely or chronically ill sick patients in the above settings; relieving the caretakers from the nursing tedium.

Solution

We got a bed made that has 6 more functions than the currently available beds in the world market. We have added the extra functions by changing the morphology and also added a digital remote for it to be controlled wirelessly.

Key Value Propositions

- Patent protected 11 function hospital bed. (currently existing hospital beds world over are 5 function)
- Digital remote controls enables wireless connection to the caretaker s smartphone for true hands off management of patients bed movements facilitating easier nursing care.

Key Metrics

- Third Prototype in Clinical Testing phase

Awards / Recognitions

None

Traction & Recognition

- In the third prototype - clinical testing phase

Impact & Vision

My vision is that world over, 5 function beds have to be phased out and manpower needs to be relieved of the physically demanding and ergonomically challenging task of changing patient positions every few hours. It should be automated.

My company will help achieve the well being of the patients and their primary caretakers



Earthyweaves

Swetali Mahapatra

Founder



Swetali is the Founder and CEO of Earthyweaves, a sustainable handloom workwear and gifting brand. Inspired by her great-grandfather, Padma Shri Kruthartha Acharya, she works with weavers across India to transform endangered handloom traditions into contemporary, functional everyday wear and meaningful corporate gifts

About

Earthyweaves is a sustainable handloom workwear and gifting brand reimagining Indian handloom as breathable, functional everyday wear. We work directly with weavers and women artisans to create contemporary clothing and corporate gifts rooted in heritage, sustainability, and ethical production.

Website

www.earthyweaves.com

Location

Hyderabad, India

Year Founded

2023

Current Stage

Early Revenue

Sector / Category

Sustainable Fashion /
Handloom & Textiles

Business Model

B2C

Team size

5-10

LinkedIn Profile

<https://www.linkedin.com/in/swetalimahapatra/>

Problem

India's handloom sector faces declining relevance, inconsistent demand, and limited design innovation. Over 55 of India's 136 documented weaves are endangered. While handloom is culturally rich, it remains largely restricted to occasionwear, limiting artisan livelihoods and preventing traditional textiles from integrating into modern, everyday wardrobes.

Solution

Earthyweaves transforms endangered handloom traditions into modern, functional workwear and corporate gifting products. Through co-design with artisans, sustainable materials, and contemporary silhouettes, we make handloom relevant for everyday use. Our D2C and B2B channels ensure consistent demand, fair wages, and long-term livelihood opportunities for artisan communities.

Key Value Propositions

- Contemporary workwear using traditional Indian handlooms
- Direct artisan partnerships with fair wages and skill-building
- Revival of endangered weaves through design and storytelling
- Sustainable, chemical-free materials and low-impact production
- Workwear and gifting solutions for conscious consumers and institutions

Key Metrics

- D2C, B2C & B2B revenue streams
- Average product price ~₹2,500–2,700
- 30% repeat customer rate
- 35+ women artisans engaged
- 25–30% income growth for artisan partners
- Corporate gifting & sustainability workshops launched

Awards / Recognitions

Incubated at WE Hub (Telangana) • Selected for NSRCEL – IIM Bangalore • Incubated at AIC – Indian School of Business • WomenLeaders India Fellow (Reliance Foundation & Vital Voices) • Featured by Humans of Hyderabad • Part of TiE Women Hyderabad Top 12 Finalists

Traction & Recognition

- 200+ conscious customers with a 30% repeat purchase rate
- 50+ weavers and 35+ women artisans directly engaged
- 6+ endangered weaves revived across Odisha, Telangana, and select other states
- Incubated at WE Hub, AIC–ISB iVenture, and NSRCEL–IIM Bangalore; WomenLeaders India Fellow (Reliance Foundation & Vital Voices)

Impact & Vision

To make handloom a part of everyday life again—building a scalable, ethical fashion ecosystem where heritage crafts remain economically viable, culturally relevant, and environmentally responsible for future generations.



Prasinos Tech Innovations Pvt Ltd

Dr. Aditi Mullick



Founder

Dr. Aditi Mullick is a chemical engineer with a PhD from IIT

Kharagpur and the founder of Prasinos Tech Innovations Pvt. Ltd. She works on sustainable water solutions, focusing on natural waterbody restoration, wastewater treatment, and decentralized drinking water systems using innovative, chemical-free technologies.

About

Prasinos Tech Innovations Pvt. Ltd. provides sustainable, chemical-free solutions for waterbody restoration, wastewater treatment, and drinking water purification. Its core offerings include ultrasonic algae control systems, nanobubble-based oxygenation, and ozone systems, serving urban local bodies, industries, aquaculture, and community-scale water projects.

Website

www.prasinostech.co.in

Location

Hyderabad, Telangana

Year Founded

2022

Current Stage

Early Revenue

Sector / Category

Clean Tech

Business Model

B2B

Team size

10

LinkedIn Profile

<https://www.linkedin.com/in/dr-aditi-mullick-05aa6916a/>

Problem

Prasinos addresses the gap between chemical-intensive water treatment and sustainable alternatives. Over 70% of Indian surface water is polluted, and conventional treatments consume high chemicals and energy. Many lakes show COD above discharge norms and critically low dissolved oxygen. Existing solutions are slow, costly, and ecologically damaging, requiring scalable, chemical-free interventions.

Solution

Prasinos delivers integrated, chemical-free water treatment solutions using ultrasonic algae control, nanobubble oxygenation, and ozone systems. These technologies rapidly suppress algal growth, enhance dissolved oxygen, and accelerate pollutant breakdown. The modular, solar-compatible systems are easy to deploy, reduce chemical use by over 70%, and significantly shorten treatment time across waterbodies and effluent streams.

Key Value Propositions

- Chemical-free, environmentally safe treatment with no secondary pollution
- Rapid improvement in water quality and dissolved oxygen levels
- Modular, scalable systems suitable for lakes, effluents, and decentralized plants
- Reduced operating costs through lower energy and chemical consumption
- Proven performance in real-world municipal and industrial deployments

Key Metrics

- Waterbodies restored / under active rejuvenation across multiple sites
- Industrial and municipal projects executed in wastewater treatment
- Strategic partnerships with government bodies, CSR foundations, and industry partners
- Proven reduction in treatment time, chemical consumption, and operating costs
- Repeat engagements and pilot-to-scale conversions with clients

Awards / Recognitions

- i) Featured as Dynamic companies in India 2025 by Forbes India
- i) 2025 Great Companies International Women Entrepreneur Award (Category: Clean Technology Excellence)
- iii) 1st Runner Up in TiE Women Hyderabad Chapter 2025 (Covered by TOI)
- iv) Recognized as Top 50 most promising start-ups of Telangana by TiE
- v) Featured in The Better India for sustainable solution in waterbody restoration
- vi) MSME Global Golden Business Excellence Award 2024
- vii) COWE India Excellence Award 2024
- viii) Growth Stories & Summit Award 2024
- ix) NRL Clean Energy Hackathon Award 2024
- x) Recognized as Top 10 Wastewater Treatment Startups 2025 by Industry Outlook
- xi) Recognized as Top 15 most innovations start-ups by AIC T-Hub

Traction & Recognition

- 80 customers with presence across 4+ countries; 9+ patents and 5+ grants received
- Government clients include PCMC, Telangana, Andhra Pradesh, and Delhi Governments (lake restoration projects)
- Industrial clients include Rayalaseema Chemicals, Lloyds Group, Wacker, JVS Comatsco, and BlueDrop Enviro
- NGO partnerships with organizations such as RainWater Projects
- 10+ awards including Forbes India (Dynamic Companies), COWE India Excellence Award, MSME Global Business Award; featured in The Better India, TOI, and Hindustan Times

Impact & Vision

We envision a future where lakes breathe again and communities reconnect with clean, living water. Our mission is to heal stressed water ecosystems using gentle, chemical-free technologies, ensuring safe water, thriving biodiversity, and long-term resilience for generations to come.

**Website**

www.therade.com

Location

Hyderabad, Telangana

Year Founded

2025

Current Stage

Pilot

Sector / Category

Cleantech

Business Model

B2B2C

Team size

2

LinkedIn Profile

www.linkedin.com/in/bangaruvaishnavi

Rare & Authentic Extracts

Bangaru Vaishnavi

Founder

I am vaishnavi

bangaru, graduated

from Mallareddy

engineering college (MREC) in the

stream of EEE and has worked as HR for 6

years and i am also silver medalist in

3rd india open international taekwondo

competition held at delhi 2019.



About

Rare and Authentic Extracts LLP is a sustainability-driven startup developing seaweed-based, water-soluble, and edible packaging films that replace single-use plastics. Focused on green innovation and circular economy principles, our mission is to redefine packaging standards globally—offering safe, biodegradable alternatives that leave zero waste and no microplastic residue."

Problem

Despite growing awareness, over 90% of plastic packaging is not recycled, and most “biodegradable” alternatives still leave microplastics. There is a clear gap for a truly zero-waste, safe, and scalable packaging solution that eliminates disposal challenges while meeting regulatory, environmental, and consumer sustainability demands.

Solution

We solve this by developing seaweed-based, water-soluble and edible packaging films that fully dissolve in water within minutes. Our innovation replaces single-use plastics with a non-toxic, residue-free solution that requires no disposal, creates zero microplastics, and safely degrades in soil—supporting a true circular economy.

Key Value Propositions

- True Zero-Waste Packaging – Fully water-soluble and edible; leaves no residue or microplastics
- Safe for Humans, Animals & Nature – Non-toxic, biodegradable, and environmentally benign
- Seaweed-Based Circular Innovation – Renewable raw materials supporting circular economy
- Eliminates Disposal & Recycling Burden – Dissolves in minutes; no waste management required
- Customizable & Scalable for B2B Use – Adaptable for food, FMCG, apparel, and pharma packaging

Key Metrics

- None

Awards / Recognitions

- Won 3rd prize the pitch competition organized by AWE US Consulate
- Won 3rd Prized at IKMC Organized BY IKP
- Won 2nd Runner up at Tie global regional meet organized by TieHyderabad

Traction & Recognition

- 3rd Prize at the AWE Pitch Competition, organized by the U.S. Consulate
- 3rd Prize at IKMC, organized by IKP
- 2nd Runner-up at the TiE Global Regional Meet, organized by TiE Hyderabad
- 2 patents published

Impact & Vision

Our vision is to eliminate single-use plastic packaging by enabling a true circular economy through water-soluble, edible solutions—creating a cleaner planet where packaging leaves no waste, no harm, and no trace, for future generations.

**Website**

www.skylish.in

Location

Hyderabad

Year Founded

2018

Current Stage

Growth

Sector / Category

Petcare

Business Model

B2C

Team size

–

LinkedIn Profile

<https://www.linkedin.com/in/rachnagujral/>

Skylish Petcare

Rachna Gujral

Founder & Director

Rachna is the founder of Skylish, a pet nutrition brand born from her journey as a pet parent. After struggling to find clean, safe food for her own dogs, she immersed herself in canine nutrition and created Skylish, a brand rooted in science, ethics, and love. Today, she leads Skylish's mission to bring conscious, fresh, and honest nutrition to dogs across India.



About

Skylish offers fresh meals, functional treats, and expert nutrition guidance for dogs, serving India's growing community of conscious pet parents. We simplify pet nutrition with clean ingredients and science-backed formulations.

Problem

Every day, thousands of new dog parents in India are navigating a maze of advice—friends, social media, and even vets often give conflicting guidance. They want the best for their furry companions, but 40–50% struggle with fussy eaters, allergies, or digestive issues, unsure of what to feed or how. Ready-to-serve meals exist, but most are either low-quality, mass-produced, or lack expert backing, leaving parents frustrated and their pets underserved. The market is hungry for trustworthy, convenient, and genuinely healthy solutions—a gap that has remained largely unaddressed.

Solution

We provide fresh, human-grade meals for dogs that are nutritionally balanced, wholesome, and tailored to each dog's needs. Our meals are ready-to-serve, convenient, and made with premium ingredients, ensuring pets get the best without compromise. Along with food, we offer personalized guidance to help pet parents make informed, science-backed choices, making mealtime healthy, simple, and stress-free.

Key Value Propositions

- Fresh, human-grade meals made with premium ingredients.
- Nutritionally balanced and tailored to each dog's needs.
- Ready-to-serve, convenient for busy pet parents.
- Personalized guidance to help owners make informed, science-backed choices.
- Healthy, stress-free mealtime that ensures pets thrive.

Key Metrics

- CAC reduced by 50%, 50% revenue from repeat customers, Fresh Food contributes 60%, 37x growth since Year 1, EBITDA positive in last 6 months

Awards / Recognitions

- Selected for ISB D-Labs Incubator Cohort 2022 and awarded the SISFS Seed Fund.
- Winner in the Leadership Category at the Digital Women Awards 2022 (SheThePeople x Google India).
- Top 15 Finalist at Stanford SEED Asia Cohort 2025.
- Named among Top 50 Promising Startups of Telangana by TiE Hyderabad and recognised as a TiE Women Champion.
- Featured in Paws Hyderabad, WOW Hyderabad, Creature Companion Magazine, The Indian Express, and Eenadu.

Traction & Recognition

- 37x growth, 2,500+ customers, 50% repeat revenue; now EBITDA positive
- ISB D-Labs Incubator (2022) selectee and SISFS Seed Fund awardee
- Leadership Award, Digital Women Awards 2022 (SheThePeople x Google India)
- Top 15 finalist, Stanford SEED Asia 2025
- Recognised by TiE Hyderabad (Top 50 Promising Startups of Telangana; TiE Women Champion)
- Featured in leading national and regional media including The Indian Express and Eenadu

Impact & Vision

We want every dog in India to thrive on wholesome, fresh meals and every pet parent to feel confident, loved, and proud in giving the very best to their furry family



Website

www.sustechinnovations.com

Location

Hyderabad, Telangana

Year Founded

2021

Current Stage

Early Revenue

Sector / Category

Clean Tech

Business Model

B2B2C

Team size

18

LinkedIn Profile

<https://in.linkedin.com/in/vijaya-kakarla>

SUS TECH Innovations Private Limited

Vijaya Kumari Kakarla

Founder & Director

I'm Vijayakumari Kakarla, Founder of SUSTECH



Innovations, with 27 years in electronics and IoT-based energy optimization. Driven by agricultural power scarcity, I build smart energy and water management solutions. A Nexus graduate and Startup Excellence Awardee (2023), I'm leading SUSTECH's go-to-market journey with utility-scale deployments.

About

At SUSTECH, we take Energy as the fundamental factor and transform it into Intelligent Automation that serves society. Our philosophy is built on the belief that energy is not just a utility it is the driving force behind Technology, Productivity, and Sustainable living. By integrating advanced IoT platforms, Smart sensors, and Data-driven Analytics, we design solutions that Monitor, Manage, and Optimize Energy across all sectors – from Homes and Industries to Public Infrastructure. Through this Energy-centric approach, SUSTECH empowers people and organizations to achieve higher Efficiency, Safety, and Environmental responsibility, creating a Smarter and more Sustainable world.

Problem

- Individuals: Lack of awareness and limited access to smart energy tools lead to energy wastage
- Society: Rising carbon footprint and slow adoption of sustainable practices
- Industry & Utilities: Inefficient systems increase losses, operational costs, and reduce productivity

Solution

SUSTECH offers an IoT-based energy optimization platform using an in-house smart energy meter, digital control unit, and cloud-based web/mobile dashboards. The system enables real-time monitoring, control, and loss reduction across substations, industries, irrigation, railways, utilities, and buildings. Tested by CPRI and NABL labs, with 4 patents under grant.

Key Value Propositions

- USP: Safety, Security, Saving of Energy and Reporting in technician friendly language, Auto Reporting of Energy Savings confirming to M&V protocol on monthly basis to different layers and supporting the operational team/user as a Maintenance tool, also very cost effective.
- Autogenerates difference between baseline and post installation of the project
- Easy Understandable by technician
- Highly cost effective
- Customizable

Key Metrics

- Now we are at commercialisation stage

Awards / Recognitions

- Startup Excellence Award 2023- Awarded by ITTL Bangalore for demonstrating outstanding innovation and impact in energy technology.
- Graduation from NEXUS Programme, American center, New Delhi.

Traction & Recognition

- Incorporated in 2021; completed 7 technology pilots across ports, utilities, industry, and renewable energy sectors
- LOA received from TGSPDCL; proposals underway with other DISCOMs
- 26 hot leads generated; commercialization phase initiated
- 4 patents filed with strong institutional and national/international recognition

Impact & Vision

Our vision is to revolutionize Energy Management by seamlessly integrating Automation and Cloud connectivity. We aim to optimize Energy Efficiency at the Micro level, enabling Industries and Businesses to achieve Net Zero in a cost-effective manner while fulfilling their environmental responsibilities.



Website

www.boringfoodscompany.com

Location

Gurugram

Year Founded

2025

Current Stage

Early Revenue

Sector / Category

Health and Wellness
Consumer Goods

Business Model

B2C

Team size

2

LinkedIn Profile

<https://www.linkedin.com/in/varuni-sureddy/>

The Boring Foods Company

Varuni Sureddy, Anvi Bahl

Co-Founders



Varuni is a BSc

Economics graduate

from The Ohio State

University. After policy research with

Harvard EPOD, she pursued UPSC

studies and joined agritech startup

Lyncc. Working in products and

partnerships, she discovered the depth

and challenges of Indian herbs and

spices and went on to build a company

focused on reimagining them.

About

The Boring Foods Company builds clean, transparent traditional food products using Indian herbs and spices. We serve health-conscious consumers seeking trustworthy, evidence-backed nutrition by combining rigorous testing, clear labeling, and modern formats.

Problem

Traditional Indian herbs and spices are widely consumed for health, yet face serious issues of contamination, adulteration, and inconsistent potency. Consumers lack access to verified purity, standardised nutritional information, and credible health claims, making it difficult to trust products marketed as “natural” or “traditional.”

Solution

We source directly from farmers, test every batch in third-party labs, and publish reports for full transparency. Our products standardise active compounds, and translate traditional ingredients into clean, modern formats—making ancient ingredients safer, more reliable, and easier to use daily.

Key Value Propositions

- Third-party lab testing with public reports
- Standardized nutrition and active compound labeling
- Clean, contamination-free sourcing from origin
- Modern, convenient formats for daily use
- Science-backed, transparent health claims

Key Metrics

- licenses and trademark registered, supplier MOUs, e-commerce and website launching in under a month, brand recognition at fairs and exhibition, product development partnerships with food-tech institutions

Awards / Recognitions

TiE Women Best Elevator Pitch, Wadhvani Liftoff cohort

Traction & Recognition

- 200 pilot customers across 2 pilot cities
- TiE Women Best Elevator Pitch winner
- Selected in Wadhvani Liftoff Cohort

Impact & Vision

Our goal is to make herbs and spices effective by design—used in evidence-backed doses and delivered through modern, reliable formats. Just as Minimalist skincare stripped routines back to proven ingredients, we aim to simplify wellness by focusing only on traditional ingredients that truly work.



HYDERABAD
FOSTERING ENTREPRENEURSHIP





Mission

To accelerate the growth of revenue-stage startups and SMEs through structured mentoring, expert guidance, and disciplined execution, enabling founders to build scalable, sustainable, and investment-ready businesses.

Vision

To build a strong pipeline of scalable, investment-ready enterprises from the TiE Hyderabad ecosystem that contribute meaningfully to innovation, employment, and economic growth.



TiE Scale is a structured, mentor-led growth program designed to help revenue-generating startups and established SMEs transition from early traction to scalable, sustainable growth.

The program focuses on companies that have:

- **An established product or service with a strong value proposition**
- **Initial revenues or repeat customers**
- **A sizeable addressable market**

Through a combination of 1:1 mentoring, expert-led masterclasses, structured goal setting, and disciplined execution, TiE Scale enables founders to sharpen strategy, strengthen operations, improve market positioning, and prepare for the next phase of growth, including investor readiness.

The program emphasizes accountability, continuous engagement, and outcome-driven mentoring, ensuring founders convert insights into measurable business progress.



**Website**

www.aasaanwill.com

Location

Hyderabad, India

Year Founded

2022

Current Stage

Growth

Sector / Category

LegalTech, FinTech

Business Model

B2B2C

Team size

6-10

LinkedIn Profile

<https://www.linkedin.com/in/vishnuchundi/>

AasaanWill

Vishnu Teja Chundi

Founder & CEO

Vishnu Chundi—ex-Bain & Co., fintech operator, MBA from

London Business School, MPhil from Cambridge, and BITS Pilani alum—was driven by his family’s struggles with estate transfer.



About

AasaanWill simplifies succession planning by making legally valid Will creation accessible, affordable, and reliable. Our platform offers expert-drafted Wills, notarization, registration, and dedicated legal support, catering to diverse Indian family structures. With multilingual options and intuitive workflows, we empower users across India to secure their legacy, while gradually building a comprehensive digital estate planning suite.

Problem

- As highlighted by Prime Minister Narendra Modi, Over ₹1 lakh crore remains unclaimed in India due to missing Wills and poor succession planning. 95% of Indians lack a Will, and nearly 70% of property disputes arise from this gap—forcing families into lengthy, costly legal battles lasting up to 8 months.

Solution

AasaanWill simplifies Will creation—reducing a 500+ minute process to just 30 minutes through an intuitive Q&A platform. Beyond drafting, it offers registration, notarisation, visual asset mapping, and video messages, combining speed, legal compliance, and emotional clarity in one end-to-end succession solution.

Key Value Propositions

- End-to-end solution: Legally valid Wills with integrated notarization, registration, and on-ground execution support. Also offer Legal Heir Certificate and Succession Certificate. Built for India's real complexity: Handles joint families, women's inheritance rights, NRIs, cross-border assets, and Sharia-compliant requirements. Proven traction & credibility: Trusted by 25,000+ families across 12 countries, backed by Techstars, Times Group, and Tim Draper."

Key Metrics

- 25,000+ users served across 80+ cities, 12 countries (including NRIs)
- Over \$1B+ assets documented in property and wealth covered through Wills
- 30+ distribution partners
- 4.9-star Google Rating (Over 300 - 5-star ratings)

Awards / Recognitions

- Backed by Techstars, Tim Draper, and Times Group
- Best AI Product of the Year 2024 – HYSEA, recognized for innovation and impact
- Fintech Startup of the Year 2024 – IFTA
- WealthTech Company of the Year 2025 – Fintech Awards London
- India Global Finalist – Hong Kong FinTech Festival 2023
- Strategic partnership with Times Group, driving nationwide awareness through full-page prime ads and normalizing estate planning conversations across India

Traction & Recognition

- 25,000+ customers across 12 countries, 6 continents, and 80+ cities, documenting \$1B+ in assets
- Average Will completion time: 30 minutes vs ~500 minutes offline
- 50M+ ad impressions and 4.9-star Google rating
- Backed by Tim Draper, Techstars, and Times Group
- Recognized as Best AI Product (HYSEA 2024), Fintech Startup of the Year (IFTA 2024), and WealthTech Company of the Year (Fintech Awards London 2025)"

Impact & Vision

India is witnessing one of the largest intergenerational wealth transfers, estimated at over \$510B, yet fewer than 1% of adults have a legally valid Will. Additionally, 3.5M first-generation Indian immigrants worldwide face complex cross-border inheritance challenges with limited digital solutions. As digital adoption, regulatory acceptance, and financial awareness grow, AasaanWill aims to modernize succession planning. We are building trusted digital infrastructure for estate planning in India and globally, enabling secure, transparent, and dignified legacy transfers across generations.



CluCloud Innovations Pvt. Ltd.

Anil Srikantham

CEO/CTO



I've developed technology

platforms for Wall

Street banks, specializing in credit risk management. Leveraging this expertise, I aim to help tier 2 and 3 banks and NBFCs reduce operational costs through efficient, scalable AI based solutions

Website

www.clucloud.com

Location

Hyderabad, Telangana

Year Founded

2022

Current Stage

Early Revenue

Sector / Category

FinTech

Business Model

B2B

Team size

8

LinkedIn Profile

<https://linkedin.com/in/anilsrik>

About

Clu offers an intelligent, cost-effective loan recovery platform that provides organizations with real-time, on-ground visibility. Its omnichannel, multi-touchpoint engagement leverages behavioural analytics to drive effective customer interactions, streamline operations, enhance workforce productivity, and improve transparency, visibility, and accountability across the recovery process.

Problem

- Financial institutions face significant challenges in loan recovery operations: high operational costs from fragmented communication channels, inefficient workforce utilization, poor visibility into field operations, and lack of real-time insights into customer behavior.

Solution

Clu presents the most intelligent platform for loan recovery that helps the organization with real picture on the ground

The Platform

- Cost-effective omnichannel platform with integrated multi-touchpoint capabilities
- Behavioral-driven customer engagement using real-time analytics
- Streamlined operations boosting workforce productivity
- Enhanced business transparency with improved visibility and accountability

Key Value Propositions

- Omni-Channel and Languages
- Intelligent Customer Engagement
- Real-Time Ground Visibility
- Improved Recovery Rates at lower costs

Key Metrics

- 4000 users onboarded. 90% monthly platform usage

Awards / Recognitions

- Stanford Seed Spark

Traction & Recognition

- 10 customers onboarded across India.

Impact & Vision

Building India's most inclusive financial ecosystem through intelligent lending and recovery solutions



MicroNsure

Kamalakar Sai Palavalasa Rao

Founder & Group CEO



MicroNsure is one of the leading technology

microinsurance consultancy and distribution company - A national startup award winner.

We are Inclusive insurance thought leader in India. Our objective is to bring need based, innovative, sustainable & affordable insurance and financial solutions for economically vulnerable population of our society.

Website

www.micronsure.com

Location

Hyderabad, Telangana

Year Founded

2020

Current Stage

Growth

Sector / Category

Insurance

Business Model

B2B

Team size

100-150

LinkedIn Profile

<https://www.linkedin.com/company/micron-sure-consultancy-private-limited/>

About

MicroNsure is an insurtech platform enabling affordable, inclusive insurance for underserved and economically vulnerable communities. We partner with insurers, financial institutions, and digital ecosystems to distribute protection, health, and livelihood insurance at scale using technology-led servicing and claims.

Problem

- Over 80% of India's workforce remains underinsured due to low awareness, unaffordable premiums, complex products, and inaccessible servicing. Migrant workers, gig workers, and MSME employees face high income volatility and health risks, yet traditional insurance models fail to reach or serve them effectively.

Solution

MicroNsure provides bite-sized, need-based insurance products embedded into everyday financial and work ecosystems. Our technology platform enables simplified onboarding, vernacular communication, flexible premiums, and assisted claims, ensuring last-mile delivery through banks, fintechs, employers, and community partners.

Key Value Propositions

- Inclusive, micro-premium insurance designed for the next billion users
- End-to-end digital platform: onboarding, servicing, and claims
- Multi-channel distribution (FIGs, MSMEs, Retail, O2O)
- Products tailored for migrant, gig, and informal workers
- Strong insurer partnerships with rapid go-to-market capability

Key Metrics

- 2700 Partners driving 20,000 POSP; 98K Cr Coverages; 23830 Claims Serviced; 91 Crs Claim Amount Serviced

Impact & Vision

To make insurance a basic financial safety net for every underserved household, protecting livelihoods and enabling long-term financial resilience for the next billion people.

Awards / Recognitions

- State Level:
 - ✓ Best Startup in Telangana State
 - ✓ Pride of Telangana
 - ✓ Sustainable Insurance Solutions Award
 - ✓ Special Recognition on for GIG Workers Policy by Telangana Government
- National Level:
 - ✓ National Startup Award, Ministry of Corporate Affairs, Govt. of India Best Startup Fintech (Insurance) 2022
 - ✓ Sustainable Insurance Solutions Award by Global C-Suite Community
 - ✓ Intellectual Property (IP) on MIWISA and MIBEN Processes
 - ✓ Social Sustainability & Community Award by the India Sustainability Leadership Congress Awards
 - ✓ Startuppreneur Award in Social Impact making by CII
- International Level:
 - ✓ Sponsor of the Microinsurance Innovation Hub
 - ✓ Innovating fintech - BCG
 - ✓ Top 40 Insurance Companies and Startups in the World-Omdena
 - ✓ Selected amongst Top 200 companies Globally by DGEMS, The Globalist & Forbes India

Traction & Recognition

- Serving ~13.1 million consumers across India
- 2,600+ enterprise and institutional partners using the platform
- Active across protection, health, and livelihood insurance segments
- Trusted partner for 700+ MSMEs, financial institutions, and workforce ecosystems

**Website**

www.multiplierai.co

Location

Hyderabad, Telangana

Year Founded

2016

Current Stage

Growth

Sector / Category

Healthcare and AI

Business Model

B2B

Team size

70

LinkedIn Profile

<https://www.linkedin.com/in/saumya-multiplierai/>

Multiplier AI

Saumya Prakash

Co Founder, Director



Saumya Prakash is a healthcare AI

entrepreneur and

Co-Founder of Multiplier AI Limited, building data and GenAI solutions for

pharma and hospitals. She mentors founders, champions women

leadership, and drives AI-led innovation across healthcare and global trade.

About

Multiplier AI Limited builds AI-driven data and GenAI platforms for pharmaceutical companies and hospitals. We help global life sciences teams unlock insights from real-world data to improve physician engagement, patient intelligence, and commercial decision-making.

Problem

- Multiplier AI addresses fragmented, inaccurate healthcare data and low-impact digital engagement in pharma. Over 60% of HCP data is outdated, leading to poor targeting and wasted spends. We solve this with 99%-accurate, AI-validated datasets and GenAI-driven insights that enable compliant, personalized physician and patient engagement at scale.

Solution

Multiplier AI solves this through AI-powered data validation, proprietary healthcare datasets, and GenAI-driven analytics platforms. Our solutions unify physician, patient, and engagement data to deliver compliant insights, smarter targeting, and measurable commercial outcomes for pharma and hospital teams—reducing inefficiencies and improving decision-making across the healthcare value chain.

Key Value Propositions

- 99% accurate, AI-validated healthcare datasets
- Proprietary GenAI platforms built for pharma and hospitals
- Deep domain expertise in healthcare delivery and HCP engagement
- DPDP- and compliance-ready data and workflows
- Proven impact with global pharma and large hospital networks

Key Metrics

- Partnerships with IQVIA, Solix International

Awards / Recognitions

- Awarded fastest growing startup in Innovator, leading publication of UK

Traction & Recognition

- 20+ global pharma clients and 6 of the top 10 hospital chains in India
- AI platforms deployed for physician intelligence, patient analytics, and digital engagement
- Recognized for entrepreneurship and innovation; featured as Startup of the Week by industry media
- Mentored and supported by global programs including Stanford Seed and NASSCOM initiatives

Impact & Vision

Our vision is to make healthcare decisions data-driven, ethical, and patient-centric by embedding AI into every layer of pharma and hospital ecosystems—improving outcomes, reducing waste, and enabling smarter, more responsible healthcare delivery at scale.



SAARTH INFOSEC Private Limited

Mohan Maruti Jadhav

Founder,
Cyber Security Strategist



Mohan Jadhav is a certified CISO and CDPO with 20+ years of multinational experience in cybersecurity. An engineer and management professional, he has led enterprises to enhanced security maturity, working with IBM and TCS, and excels in strategic decision-making in complex, fast-paced environments.

About

Mohan Jadhav is a certified CISO and CDPO with 20+ years of multinational experience in cybersecurity. An engineer and management professional, he has led enterprises to enhanced security maturity, working with IBM and TCS, and excels in strategic decision-making in complex, fast-paced environments.

Website

www.saarthinfosec.com

Location

Pune, Maharashtra

Year Founded

2018

Current Stage

Growth

Sector / Category

Cyber Security Services

Business Model

B2B2C

Team size

10

LinkedIn Profile

www.linkedin.com/in/mohanjadhav

Problem

- Identify risks due to absence of cyber security and identify opportunities due to presence of cyber security

Solution

By providing consulting, advisory, and implementation services across strategic, tactical, and operational layers of the organization

Key Value Propositions

- Strategic, tactical, and operational services under one roof
- 1/3 cost of the Big4s
- Business aligned strong GRC expertise and approach
- Managed cyber security services

Key Metrics

- 10+ unique cyber security solutions partnerships

Awards / Recognitions

- TIE Scale Program, Hyderabad 2024

Traction & Recognition

- Access to corporate and tier I clients

Impact & Vision

Build 100 crore company by 2030 and prepare to go public by 2035



TOTAL EMERGENCY NETWORK

Total Emergency Network – TEN

Kishore Manepalli



Founder and CEO

Visionary founder of TEN, India's pioneering medical logistics and smart ambulance platform, with 15+ years in healthcare, mobility, and manufacturing. Former senior leader at Ola Cabs, experienced in strategic planning, operations, and supply chain management. Passionate about transforming emergency healthcare accessibility through technology and scalable, high-impact solutions.

About

TEN = India's only end-to-end emergency medical logistics platform built for Golden Hour efficiency.

Competitive Edge

- Asset-light, tech-first model – scalable across India.
- Integrated ecosystem: Dispatch + Hospital Connect + Live Monitoring.
- Designed for speed, transparency, and clinical readiness

Website

www.tenmednetwork.com

Location

Hyderabad

Year Founded

2022

Current Stage

Growth

Sector / Category

Healthtech

Business Model

B2C

Team size

26

LinkedIn Profile

<https://www.linkedin.com/in/kishore-manepalli-98350815/>

Problem

- In India, emergency response during the Golden Hour—the first 7 critical minutes after an accident or injury—is severely inadequate. Delays in response time, lack of trained first responders, poor coordination, and limited ambulance availability lead to preventable deaths and lifelong disabilities, highlighting an urgent need for tech-enabled emergency care systems.

Solution

We are building India's first asset-light, hyperlocal medical logistics marketplace enabling emergency response within 15 minutes. We aggregate existing ambulances through a tech-enabled digital command center, offering app and call-based booking, real-time tracking, transparent fixed pricing, and trained staff—ensuring reliable, patient-first emergency care across cities.

Key Value Propositions

- Smart Dispatch with TEN's Partner App
- TEN's Partner/Driver App uses location intelligence to identify the nearest active ambulance to a demand point, ensuring dispatch and patient reach within 10–15 minutes.
- How It Works:
- Real-time tracking of active ambulances
- Intelligent matching algorithm for fastest response
- Geo-fenced demand zones to ensure hyperlocal efficiency
- Integrated with central command center for coordination

Key Metrics

- No of patient lives saved (bookings per month) and no of corporate / hospitals onboarded

Awards / Recognitions

- Best start-up award at 3rd edition of healthcare innovation conclave
- Was part of T-hub healthcare cohort
- Currently part of ISB D-Labs D2C next cohort
- Finalist of Telemedicon 2025, Bangalore
- Was selected for TIE Scale, Hyderabad

Traction & Recognition

- 10,000+ lives saved across 7 cities through technology innovation, including a driver application and live vital monitoring
- Lives saved serve as the primary and direct impact metric for the organization

Impact & Vision

Would like to become private 108 for India in next 5 years to provide ambulance within 15 min or Golden hour



Truckparts.000

Srinivas Byreddy



Founder

—

Website

www.truckparts.000

Location

Hyderabad, Telangana

Year Founded

2016

Current Stage

Ready to Scale

Sector / Category

Construction & Infrastructure

Business Model

—

Team size

—

LinkedIn Profile

[linkedin.com/in/srinibyreddy](https://www.linkedin.com/in/srinibyreddy)

About

TruckParts is a B2B digital platform transforming the Indian truck spare-parts aftermarket through a technology-led sales ecosystem and dark-store model. Backed by 49+ years of automotive trade expertise from RATNA Automotive, TruckParts enables fast, transparent, and compliant access to genuine spare parts with just-in-time delivery across India.

Problem

- The Indian truck aftermarket suffers from fragmented supply chains, long procurement lead times, opaque pricing, limited inventory visibility, and counterfeit parts. Traditional distribution lacks digitization, causing inefficiencies in ordering, tracking, compliance, and working capital—impacting fleet uptime and operational reliability for B2B customers.

Solution

TruckParts offers a digital B2B sales platform combined with dark stores for under-60-minute delivery. The solution provides real-time inventory access, authentic OES parts, transparent pricing, legally compliant transactions, and live order tracking—streamlining procurement, improving reliability, and enabling quick-commerce for truck spare parts.

Key Value Propositions

- None

Key Metrics

- None

Awards / Recognitions

- None

Traction & Recognition

- None

Impact & Vision

None



HYDERABAD
FOSTERING ENTREPRENEURSHIP





The inclusion of 12 startups from TiE50 Hyderabad in the prestigious TGS100 list stands as a compelling affirmation of Hyderabad's emergence as a leading national entrepreneurship hub. This milestone reflects far more than numerical achievement capturing the aspiration, creativity, and disciplined execution that increasingly define the city's startup ecosystem.

Spanning technology, sustainability, deep tech, healthcare, and emerging consumer segments, the recognised startups represent a diverse and future-facing portfolio of innovation. Each venture contributes in its own way to India's broader growth narrative, addressing complex challenges while building scalable, market-relevant solutions. Their success underscores the strength of Hyderabad's collaborative ecosystem nurtured through the combined efforts of TiE Hyderabad, incubators, investors, academic institutions, and industry leaders. These recognitions also highlight how entrepreneurs from Hyderabad are balancing global ambition with meaningful local impact.



As Hyderabad continues its trajectory toward becoming one of India's most dynamic startup destinations, TiE Hyderabad remains deeply committed to strengthening this momentum. By fostering collaboration, enabling bold ideas, and supporting scalable ventures, TiE will continue to play a pivotal role in reinforcing the city's reputation as a breeding ground for innovation, resilience, and long-term value creation, setting the stage for many more global success stories emerging from the heart of Telangana.





Achala Health Services Pvt. Ltd

Rajesh Raju

Founder & CEO



Website

www.achalahealth.com

Location

Hyderabad, Telangana

Year Founded

2021

Current Stage

Early Revenue

Sector / Category

Healthtech

Business Model

B2B

Team size

20

LinkedIn Profile

[https://www.linkedin.com/in/rajesh-raju-3a12b5/?originalSubdomain=in,](https://www.linkedin.com/in/rajesh-raju-3a12b5/?originalSubdomain=in)

About

At Achala Health, we are building India's first Medical SLM to power Indian Healthcare with intelligent, automated and efficient AI

Problem

Hospitals in India suffer from systemic inefficiencies rooted in fragmented workflows and manual documentation. This creates fragmented patient experiences, limits visibility into patient journeys, and results in significant gaps in post-discharge patient care.

Solution

Achala Health is building India's first healthcare-specific SLM, starting with the discharge workflow. Its patent-pending AI Discharge Summary Co-Pilot extracts and synthesizes data from EMRs, labs, imaging systems, and clinical notes to auto-generate accurate discharge summaries in minutes—cutting preparation time by 40–50% and improving overall hospital efficiency by 20–30%.

This AI enabled workflow is being built on homegrown SLM models thus impacting the hospital workflows and improving clinical efficiencies.

Key Value Propositions

Our solution is differentiated by a strong IP moat built on a Medical Chain-of-Thought™ SLM, fine-tuned using proprietary synthetic medical data for privacy-compliant, context-aware intelligence. A continuous RLHF “expert-in-the-loop” framework enables self-evolving accuracy, creating a compounding advantage and defensible clinical AI platform.

Key Metrics

A million patients touched

Awards / Recognitions

TiE50, Nasscom AI challenger

Traction & Recognition

Our real-world pilots at major networks like Ambuja Neotia and KIMS Hospitals validate our impact. During testing, the system generated nearly 100 summaries daily, proving its scalability and operational value. A Hyderabad hospital implementation demonstrated the system's capacity to save over 400 clinician hours monthly, time that is reinvested directly into patient care.

Impact & Vision

- Automates high-volume clinical documentation
- Unlocks real-time clinical decision support
- Drives cost-efficient scalability
- Preserves data privacy inside the hospital boundary
- Creates a unified intelligence layer across hospital systems
- To build India's first Healthcare SLM model – empowering hospitals to run AI locally on the hospital infrastructure and to power Indian Healthcare with intelligent, automated and efficient AI



AVINYA NEUROTECH PRIVATE LIMITED

Sai Sowmya Darapaneni

Co-Founder



I am Sai Sowmya Darapaneni, Co-Founder and CEO of Avinya

NeuroTech Pvt. Ltd., where I work on building affordable, accurate, and accessible neuro-monitoring solutions for emerging markets. With over four years of experience in medical device innovation, I have led clinical immersion, need identification, and end-to-end product development for neurological monitoring technologies. I am an alumna of the ICMR CLiMB Fellowship at the Centre for Healthcare Entrepreneurship, IIT Hyderabad, and hold a Bachelor's in Electronics and Communication Engineering from BVRIT Hyderabad. My work has been recognized with the Most Promising Products Award 2019 at J-HUB, and I am driven by the mission to prevent permanent neurological damage through timely and simplified clinical neuro-monitoring.

About

Avinya NeuroTech develops rapid-response neuromonitoring solutions, NeuroPaahi and NeuroAstra, that enable real-time EEG-based brain assessment using AI-driven analysis and easy-to-use dry electrodes. Our systems empower ICU and emergency clinicians to detect silent seizures and brain dysfunction within minutes, without the need for a neurologist on-site.

Website

www.avinyaneurotech.com

Location

Hyderabad, Telangana

Year Founded

2022

Current Stage

Pilot

Sector / Category

Healthtech

Business Model

B2B

Team size

5

LinkedIn Profile

<https://www.linkedin.com/in/sowmya-darapaneni-b28074162/>

Problem

A large fraction of seizures in critically ill patients especially in ICUs are “non-convulsive” or subclinical (i.e. with no obvious convulsions or motor signs). These are very easy to miss clinically.

Studies show that among ICU patients who receive EEG monitoring, between 8 % and 20 % may have non-convulsive seizures.

When standard clinical monitoring is used (without continuous or point-of-care EEG), many of these seizures go undetected which means patients may not receive timely diagnosis or treatment.

Even when EEG is used, conventional EEG setups (wet electrodes, need for trained neurophysiologists, bulky equipment) make it hard to deploy rapidly in many ICUs especially in resource-constrained settings (e.g. smaller hospitals, emergency wards, or in low-/middle-income countries).

As a result, many patients who have ongoing subclinical seizures or other EEG abnormalities remain undiagnosed, which is associated with worse neurological outcomes, prolonged ICU stay, and higher mortality/morbidity.

Solution

By offering a rapid-response, AI-enabled neuromonitoring system with easy-to-use dry electrodes, our solution enables timely, bedside EEG assessments without the typical barriers (need for specialized staff, complex setup, delays, cost, or infrastructure). This helps to:

Detect non-convulsive seizures and brain dysfunctions that are otherwise likely to be missed

Trigger prompt diagnosis improving outcomes, shortening ICU stay

Bring EEG-level brain monitoring capabilities to more ICUs, including resource-limited or under-resourced hospitals.

Key Value Propositions

- **Rapid EEG in Minutes:** Dry-electrode, easy-apply setup enables brain monitoring within 2–3 minutes ideal for ICU and emergency use.
- **AI-Driven Detection:** Real-time algorithms automatically flag silent seizures and critical EEG abnormalities, supporting non-neurologist clinicians.
- **Portable & Cost-Efficient:** Compact design suitable for resource-constrained hospitals, offering faster diagnostics at a fraction of conventional EEG cost.
- **Continuous and Remote Monitoring:** Secure cloud connectivity allows neurologists to review data anytime, improving oversight and decision-making.
- **Designed for Critical Care:** Built specifically for high-acuity environments, reducing delays in diagnosis and improving patient outcomes.

Key Metrics

None

Awards / Recognitions

Winner of TiE Women Hyderabad Chapter
Winner of IEEE APSCON Startup Challenge 2025

Traction & Recognition

The Clinical validation is ongoing, till now we have validated NeuroAstra with 40+ patient data.

Impact & Vision

None



BENEFIC NUTRITION

Dr Yashawant Kumar

Founder and CEO



Dr. Yashawant, Founder & CEO at Benefic Nutrition, is a wellness visionary committed to create the ultimate fusion of taste and nutritional impact.

He has a extensive experience working with global giants like Nestle, Mondalez, PepsiCo, and Almarai. This unique combination of scientific knowledge and industry expertise drives Benefic Nutrition's innovative approach to daily nutrition. His vision is to elevate the health for consumers by delivering unparalleled convenience and delight to daily supplements.

About

At Benefic, we asked one game-changing question: What if wellness tasted so good, you never forgot to take it? Because if it's not delicious enough to crave, it won't be taken long enough to work.

Website

www.getbenefic.com

Location

Hyderabad

Year Founded

2023

Current Stage

Early Revenue

Sector / Category

Health and Wellness

Business Model

B2C

Team size

'8-10

LinkedIn Profile

<https://www.linkedin.com/in/dr-yashawant-kumar-59bb3513/>

Problem

Most Indians struggle with wellness routines because supplements are unpleasant, inconvenient, or unaffordable. Nearly 60% don't even know they need them. And of those who do? A shocking 90% don't finish their course because let's be honest, who wants to choke down bitter pills or chalky powders every day?

Solution

Benefic creates clinically effective yet indulgent functional foods using proprietary flavour-masking and rapid-absorption technology. From chocolates and energy bars to drinks and natural sweeteners, our products replace sugar, boost energy, support blood sugar control, and deliver plant protein—making daily health effortless, delicious, and compliance-friendly.

Key Value Propositions

Benefic makes wellness enjoyable through delicious, science-backed formats like chocolates, bars, and poplets—driving high compliance over pills. Clinically proven and Apollo-endorsed, IP-led by a founder with global FMCG expertise, Benefic offers mass-accessible pricing and omni-channel distribution across retail, e-commerce, pharma, gyms, and hospitals.

Key Metrics

30% plus repurchase rate product market fit established, MoU with Apollo Sugar Clinics

Awards / Recognitions

TiE 50 – Top 50 Most Promising Startups of Telangana FI India Innovation Awards 2025 Runner Up

Traction & Recognition

- 12× growth in 2024; sales already doubled in 2025
- 50,000+ customers served with 30%+ repurchase rate
- 4–5 hero products positioned to scale to ₹100 Cr annual revenue per SKU
- Patent and copyright protected formulations with in-house manufacturing for scale
- Rapid omnichannel presence across Amazon, Blinkit, Zepto, MedPlus, and 800+ retail stores
- Expansion underway into GCC markets
- Awarded TiE 50 – Most Promising Startup 2025; FI India Innovation Awards 2025 (Runner-up)

Impact & Vision

Our USP is transforming daily nutrition into a crave-worthy experience, ensuring people actually enjoy and stick to their wellness routines to achieve lasting, tangible results. We aim to touch every Indian at every price point.

At our core, we believe true strength deserves the best nutrition. That's why we proudly support India's Paralympians and Specially Abled Athletes, providing all our products to them free of cost for life.



Website

www.biome.build

Location

Hyderabad, Telangana

Year Founded

2024

Current Stage

Early Revenue

Sector / Category

Alternative, sustainable materials

Business Model

B2B2C

Team size

2

LinkedIn Profile

<https://www.linkedin.com/in/sumeetpopli/>

BIOME SUSTAINABILITY VENTURES

Sumeet Popli

CEO



About

BIOME BOARD™ is a next-generation engineered wood made from agricultural waste such as paddy and wheat straw. It delivers superior performance to plywood and MDF while eliminating deforestation, reducing carbon emissions, preventing stubble burning, improving indoor air quality, and generating rural income—without requiring changes to existing furniture-making processes.

Problem

India faces intersecting crises: rapid deforestation to meet timber demand, worsening air pollution from stubble burning, and underutilisation of agricultural waste. Nearly half of India's timber is imported, while North India suffers severe health impacts from pollution. These challenges demand sustainable, scalable material alternatives for the built environment.

Solution

BIOME BOARD™ is a system-level solution that cuts across the most pressing policy narratives in India and brings to market a solution that is rooted in science, sustainability and circular economy. BiomeBoard is an innovation that accomplishes environmental restoration, economic opportunity, and community-led change.

Key Value Propositions

Replacing timber feedstock with agricultural waste and carcinogenic formaldehyde binders with a safer, cleaner alternatives, we create a shared economy opportunity that meets the demands of the rapidly growing built environment, both in India and around the world.

Key Metrics

None

Awards / Recognitions

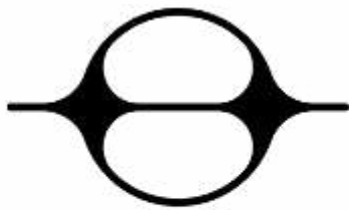
CII Startupenuers - Best Emerging Innovation, 2025

Traction & Recognition

- Winner: CII Startuppreneur Award 2025 (Best Emerging Innovation)
- Nominee: Earthshot Prize 2026
- Cohort: TiE50 Hyderabad (Founding Cohort)
- Secured competitive grants, debt, and equity from four national programs
- One of few Indian startups advancing 9 UN Sustainable Development Goals

Impact & Vision

To revolutionize the built environment by harnessing nature-inspired, waste-to-value materials, transforming agricultural byproducts into high-performance, circular-economy solutions that restore ecosystems, empower communities, and drive sustainable growth



Cosmoserve
Space

Website

www.cosmoserve.space

Location

Hyderabad, Telangana

Year Founded

2025

Current Stage

Pilot

Sector / Category

Spacetech

Business Model

B2B

Team size

11

LinkedIn Profile

<https://www.linkedin.com/in/chiran-chiranjeevi-phanindra-b-phd-47522320/>

COSMOSERVE SPACE

Chiranjeevi Phanindra B

Founder and CEO



About

Cosmoserve Space is an Indian deep-tech startup pioneering active space debris removal using bio-inspired soft robotic arms that can gently capture any object in orbit — no docking ports required.

Problem

Low Earth Orbit is rapidly filling with uncontrolled space debris traveling at ~28,000 km/h. Defunct satellites now outnumber operational ones 4:1. With mega-constellations accelerating launches, collision risks and cascading debris (Kessler Syndrome) threaten to render key orbital regions unusable for decades.

Solution

We are building bio-inspired soft robotic arms that can autonomously and gently capture any object in orbit — even tumbling, non-cooperative debris with no magnetic plates or docking points — and safely remove it without creating secondary fragments.

Key Value Propositions

Our solution delivers a universal, zero-damage, and low-cost approach to space debris removal, capable of capturing any orbital object without requiring pre-installed docking plates or magnetic interfaces. Using bio-inspired soft capture mechanisms, it ensures full compliance with global debris-mitigation norms while safely removing high-risk objects before they trigger cascading collisions (Kessler Syndrome). Built on fully indigenous Indian technology, it dramatically lowers mission costs, strengthens India's strategic sovereignty in space, and positions the country as a global leader in the rapidly growing space sustainability market by 2030.

Key Metrics

None

Awards / Recognitions

TiE50, Tech30 by Yourstory Media, Top 10 emerging startups

Traction & Recognition

- Raised \$3.17M pre-seed (oversubscribed) in Sept 2025—among India's largest ideation-stage space tech raises
- Signed strategic MoU with Dawn Aerospace (NZ) for in-space refueling and servicing (Nov 2025)
- Featured by Economic Times, The Hindu BusinessLine, Inc42, BW Disrupt for space sustainability leadership
- Selected for YourStory Tech30 (2025)
- Profiled on Crunchbase & PitchBook as a leading contender in the \$5.9B debris-removal market by 2030

Impact & Vision

Create a sustainable space for future generations



Website

www.glocaldigital.co.in

Location

Hyderabad, Telanagana

Year Founded

2016

Current Stage

Growth

Sector / Category

Healthtech

Business Model

B2B

Team size

5

LinkedIn Profile

https://www.linkedin.com/in/debinaik/?utm_source=share_via&utm_content=profile&utm_medium=member_ios

GLOCAL DIGITAL PVT LTD

Rakesh Lakka

Founder



About

DRDICOM is a healthcare technology startup that enables hospitals and diagnostic centers to instantly share radiology images and reports digitally without films or CDs. We help healthcare providers reduce costs, improve speed, and go paperless.

Problem

None

Solution

Over 70% of diagnostic centers in India still rely on printed films and paper reports, leading to high recurring costs, delayed report sharing, and report loss. DRDICOM solves this by enabling instant, secure digital sharing of radiology images and reports—cutting costs by up to 60% and improving turnaround time.

Key Value Propositions

- Patented paperless radiology reporting platform for instant digital image & report sharing
- Up to 60% cost savings by eliminating films, CDs, and physical storage
- Faster turnaround time for doctors and patients with real-time report access
- Eco-friendly & compliant solution supporting green healthcare initiatives
- Easy integration with existing hospital systems with minimal training

Key Metrics

40 hospitals onboarded, 16 lakhs month business, 15 lakhs patients and scans, partnership with few health tech platforms

Awards / Recognitions

TIE 50 promising startup, Kerala Hospex best digital transformation startup, THub AIC accelerator startup, AIC CCMB startup.

Traction & Recognition

- 40+ hospitals and diagnostic centers onboarded across multiple regions
- Live pilots successfully running in 4 cities
- 1 patent granted for our digital radiology image & report sharing technology
- Enabled paperless, instant report delivery for thousands of patients
- Demonstrated major reduction in film, printing, and physical storage costs for partner centers

Impact & Vision

Our vision is to eliminate paper and film from diagnostic healthcare by enabling fully digital, instant, and eco-friendly medical report access across India and emerging markets.

The logo for Kalories, featuring the word "kalories" in a bold, lowercase, black serif font, with a small "TM" trademark symbol to the upper right of the "s". The logo is centered within a white square that has a light green border.**Website**

www.kalories.in

Location

Hyderabad, Telangana, India

Year Founded

2023

Current Stage

Early Revenue

Sector / Category

Nutraceutical, FMCG

Business Model

B2B2C

Team size

2

LinkedIn Profile

<https://in.linkedin.com/in/ra-keshgandla>

KALORIES

Ravikanth Palapati

Founder



About

Kalories™ is redefining how India consumes wellness — one bite at a time. We solve the wellness paradox where people crave vitality but resist pills.

Problem

Millions of Indians suffer from daily fatigue, stress, low vitality, and intimacy-related issues—but avoid pills and chemical supplements due to stigma, side effects, and poor compliance. Existing solutions are either clinical, inconvenient, or socially uncomfortable, leading to low adoption of preventive wellness. The market lacks a clean, enjoyable, and habit-forming alternative that people actually want to consume every day.

Solution

Functional chocolates infused with adaptogens, superfoods, and nutraceuticals that boost energy, intimacy, and immunity—naturally. No refined sugar, no stigma, just pure indulgence with purpose.

Key Value Propositions

Kalories™ transforms preventive wellness from pills to pleasure by combining clean-label dark chocolate with clinically-backed nutraceuticals and adaptogens. Delivering benefits for intimacy, energy, sports recovery, and daily vitality—without refined sugar, palm oil, or chemicals—Kalories™ offers a stigma-free, tasty, award-winning, IP-protected format, mass-accessible pricing (₹69–₹149), and omnichannel reach across retail, Q-commerce, pharma, and gyms.

Key Metrics

1. 150+ retail outlets across supermarkets, pharmacies, gyms & cafés (Q-Mart, Apollo Pharmacy, Tata 1mg, Amazon, Blinkit, Vijetha Super Market, Store 24/7...etc.)
2. ₹25 Lakhs+ in confirmed purchase orders
3. 20,000+ units sold with strong repeat demand
4. 60%+ average gross margin via cost-optimised sourcing & packaging
5. Doctor endorsements from sexologists, nutritionists & fitness experts
6. Omni-Channel Presence

Awards / Recognitions

The startup has won 3 national design and packaging awards, including the MADDY'S Grand Prix (2025), Pepper Awards (2024, 2025), and Big Bang Awards (2025). The founders, Dr. Rakesh Gandla and Ravikanth Palapati, were named Startup Leaders of the Year (2025) and Dr. Gandla received Entrepreneur of the Year Gold and Art Director of the Year (MADDY'S 2025). The company is bootstrapped, debt-free, and recognized as a TiE50 Top 50 Most Promising Startup in Telangana.

Traction & Recognition

- 150+ retail outlets (supermarkets, pharmacies, gyms, cafés)
- ₹25L+ purchase orders; 20,000+ units sold with strong repeat demand
- 60%+ gross margin; doctor-endorsed formulations
- 3 National Design & Packaging Awards
- Bootstrapped, TiE50 Top 50, founders recognized for leadership
- Kalories LLC (USA) incorporated for global expansion

Impact & Vision

Impact Today

1. Making preventive wellness accessible, stigma-free, and habit-forming through functional chocolates
2. Reaching thousands of consumers with clean-label alternatives to chemical supplements
3. Supporting local manufacturing, MSMEs, and sustainable palm-oil-free sourcing
Normalising conversations around intimacy, vitality, and daily wellness

Our Vision

- To build the world's most trusted Functional Indulgence Brand, where science meets pleasure—empowering millions to adopt everyday wellness through enjoyable, affordable,
- and clinically aligned nutrition from India to the world.



Starbuzz.ai
Influencer Marketing Ecosystem

Website

www.starbuzz.ai

Location

Hyderabad, Telangana

Year Founded

2021

Current Stage

Growth

Sector / Category

MarTech, AI, Creator Economy, SaaS

Business Model

B2B

Team size

25

LinkedIn Profile

<https://www.linkedin.com/in/krishna-priya-akella/>,

KRISATTVA PRIVATE LIMITED

Krishna Priya Akella

CEO



*Transforming
influencer marketing*

with Starbuzz.ai – a

*connected ecosystem where brands,
agencies and creators come together,
powered by AI and deep analytics that
reveal what truly drives influence and
measurable growth.*

About

- At Starbuzz.ai, we are building a unified, AI-driven influencer marketing ecosystem for brands, agencies and creators.
- Our platform helps brands:
- Discover the right influencers based on audience fit, not just follower count
- Manage and automate end-to-end campaigns
- Track ROI and performance with deep analytics
- And through the Hey Creators app, we help creators understand their data, improve content, generate invoices and find more brand collaborations.

Problem

Influencer marketing has become essential, yet remains manual and inefficient. Discovery is guess-based, creators are selected by vanity metrics, workflows are scattered, and reporting is shallow. This leads to wasted budgets, slow execution, poor brand-creator experiences, and limited ROI clarity.

Solution

Starbuzz.ai is an AI-powered influencer marketing OS connecting brands, agencies, and creators. It enables audience-first discovery, deep creator vetting, and automated campaign workflows. Creators access performance insights, marketplace collaborations, and one-tap payments. AI automates 60–70% of operations, letting humans focus on strategy and creativity.

Key Value Propositions

- Audience-first discovery: Target creators by audience, niche, city, language, and credibility
- AI-driven insights: Detect fake followers, assess engagement, ensure brand safety
- Unified ecosystem: Connects brands, agencies, and creators for seamless workflows
- Automated campaigns: AI assists with briefs, negotiations, tracking, and reporting, reducing effort by 70%
- Closed-loop measurement: Real-time ROI, competitor analysis, and content performance benchmarks

Key Metrics

None

Awards / Recognitions

- Received “Top 50 Women Entrepreneurs” award by T-hub Was recognised as Top 100 Women in Innovation by CII
- Got Awarded as “Top 10 AI startups” by HYSEA.
- Featured under Forbes Asia 30 under 30
- Featured in Your Story, Financial Express, Entracker.
- Top 30 finalist in the Dell-CNBC Entrepreneur Challenge

Traction & Recognition

- ₹1.2 Cr revenue last year; multiple campaigns across beauty, F&B, fashion, auto, OTT, D2C
- 1,00,000+ creators onboarded on Hey Creators app, growing organically
- Worked with Myntra FWD, Mercedes-Benz, Domino’s, Starbucks, Aha, Campa Cola
- Raised ₹1 Cr angel funding + ₹40L Startup India Seed Fund
- Recognized among Top 50 Women Entrepreneurs (T-Hub), Top 100 Women in Innovation (CII), Top 10 AI Startups (HYSEA); featured in Forbes Asia 30 under 30, YourStory, and Financial Express

Impact & Vision

Redefining influencer marketing from guesswork to intelligence by making advanced analytics and automation accessible to every brand and creator, while building India’s most advanced influencer marketing OS and scaling it globally to shape how influence is discovered, measured and monetized.



ONE IMMERSIVE PVT LTD

Saiteja A

Director



About

One Immersive is a spatial computing company building XR platforms, and immersive content grounded in deep research.

Solution

We solve XR adoption by delivering a full-stack spatial computing platform combining enterprise-grade hardware (LumynXR), cloud XR software, and purpose-built immersive content. This integrated approach reduces cost, complexity, and deployment friction, enabling enterprises and organizations to adopt XR at scale with measurable impact.

Website

www.oneimmersive.us

Location

Hyderabad, Telangana

Year Founded

2023

Current Stage

Early Traction

Sector / Category

Consumer Tech / D2C Brands

Business Model

B2B

Team size

15

LinkedIn Profile

<https://www.linkedin.com/in/saiteja-alampally/>

Problem

None

Key Value Propositions

- Full-stack XR platform: hardware, software, and content
- Enterprise-ready deployment
- Efficient and frictionless XR adoption
- Scalable with measurable impact

Key Metrics

- NA

Awards / Recognitions

- None

Traction & Recognition

- Working with early customers across manufacturing, pharma, and retail sectors

Impact & Vision

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**Website**

www.oralvis.in

Location

Sangareddy, Hyderabad

Year Founded

2024

Current Stage

Pilot

Sector / Category

Healthtech

Business Model

B2B

Team size

9

LinkedIn Profile

<https://www.linkedin.com/in/debashish-saha-10a594240/>

ORALVIS HEALTHCARE PVT LTD

Debashish Saha

Cofounder & CEO

Specializes in medical device innovation and electronics. Leads

embedded systems, imaging integration, and business development.



About

OralVis HealthCare builds an affordable, AI-powered oral screening ecosystem combining advanced intraoral imaging devices with a connected digital platform. We help dentists detect diseases early and enable patients to access timely, high-quality dental care.

Problem

India faces a 70–80% prevalence of untreated dental issues, with nearly 90% of early-stage oral diseases going undetected. Limited access to objective screening, low dentist-to-population ratios, and subjective visual inspections result in delayed or missed diagnoses. OralVis bridges this gap with clinical-grade imaging and AI-driven early detection, making preventive oral care accessible and scalable.

Solution

OralVis is a full-stack oral screening solution combining clinical-grade intraoral imaging with AI-powered disease detection. It captures high-quality images, analyzes them automatically, and generates structured reports. Patients screened through clinics or outreach programs are seamlessly connected to nearby dentists, enabling accurate, affordable, and scalable early diagnosis across India.

Key Value Propositions

- Clinical-grade imaging: Advanced fluorescence and RGB technology for early detection of caries and oral lesions
- AI-driven diagnosis: Objective, automated reports supporting faster, accurate clinical decisions
- End-to-end platform: Connects patients to dentists, improving continuity of care and clinic revenue
- Patient engagement: Visual AI evidence enhances treatment acceptance and trust
- Scalable & affordable: India-first solution for mass screenings and primary care setups

Key Metrics

- Patients Screened: 100+ individuals screened through outreach programs.
- Partnerships: Clinical collaborations with AIIMS Bibinagar, IIT Hyderabad, and multiple private clinics.
- Revenue Readiness: Platform ready for service-based revenue via booking engine and cms during pilot phase.

Awards / Recognitions

- Recipient of IKP Knowledge Park's Future Stars Award.
- Selected for TiE 50 Hyderabad – recognized as one of the most promising early-stage startups in the region.

Traction & Recognition

- 15+ Hyderabad clinics engaged in a 3-month pilot; 100+ patients screened generating high-quality imaging datasets
- AI models developed for tooth abnormalities (cavities, plaque, demineralization)
- Awards & Programs: TiE 50 Hyderabad, LvlUp Ventures Pitch, IIT Hyderabad BUILD Grant, IKP Future Stars Grant
- Clinical validation: Recognized by AIIMS Bibinagar & IIT Hyderabad
- Pilot deployment: Applied for test license of VisDent VI Dental Screening Device

Impact & Vision

None

**Website**

www.thunderplus.io

Location

Hyderabad, Telangana

Year Founded

2024

Current Stage

Growth

Sector / Category

EV Infra, Clean Mobility

Business Model

B2B2C

Team size

45-50

LinkedIn Profile

<https://www.linkedin.com/in/rajeevysr/>

THUNDERPLUS SOLUTIONS PRIVATE LIMITED

Rajeev YSR

CEO



About

ThunderPlus is India's fastest-growing EV charging network, offering end-to-end solutions across public charging hubs, Park & Charge facilities, charger manufacturing, EPC deployments and fleet-ready CPMS software

Problem

Public EV charging in India is limited, uneven, and unreliable, causing range anxiety and slow adoption. Multiple operators, fragmented protocols, and poor uptime hinder scalability, while tier-2/3 cities and highways remain underserved, restricting intercity and commercial EV movement. A comprehensive, reliable, and high-uptime charging network is essential to accelerate national EV adoption.

Solution

ThunderPlus provides India's most comprehensive EV charging solution through captive charger manufacturing, MW-scale public stations, ultra-fast highway hubs, Park & Charge facilities, and a cloud-based CPMS platform. Its vertically integrated model ensures rapid deployment, high uptime, and fleet compatibility, while partnerships with OEMs, government bodies, and public-sector entities enable intercity electrification and large-scale EV adoption.

Key Value Propositions

- Full-stack charging: Manufacturing, EPC, CPMS, hubs, and Park & Charge under one platform
- Anchor-led expansion: Institutional, fleet, and OEM partnerships ensure predictable demand
- MW-scale ultra-fast charging: For fleets, buses, intercity routes, and commercial logistics
- High uptime & rapid deployment: Enabled by in-house hardware and tech integration
- Affordable franchise model: Strong ROI for tier-2/3 cities and national corridors
- Proven partnerships: Accelerating intercity electrification and nationwide charging rollout

Key Metrics

None

Awards / Recognitions

None

Traction & Recognition

- 250+ hubs and 1,000+ chargers across 40+ cities in 16 states
- MW-scale ultra-fast stations with high engagement (3–6 hrs/day)
- Partnerships with Ather, Tata Motors, Mahindra, FlixBus, India Post, South Central Railway
- Supported by ISB Hyderabad and T-Hub, strengthening tech and strategic network
- Launched India's first women-led EV fast-charging franchises
- Recognized among Top 50 most promising companies (TiE50)

Impact & Vision

Our vision is to make reliable, accessible and high-speed EV charging available across every Indian city and highway—eliminating charge anxiety and accelerating the country's transition to clean mobility. By combining vertical integration, MW-scale public charging, and inclusive franchise models, ThunderPlus aims to build a nationally connected, socially inclusive EV ecosystem that empowers entrepreneurs, supports women-led growth and enables sustainable mobility at scale.

**Website**

www.xeeed.io

Location

Hyderabad, Telangana

Year Founded

2021

Current Stage

Early Revenue

Sector / Category

EnergyTech, Industry 4.0

Business Model

B2B

Team size

10

LinkedIn Profile

<https://www.linkedin.com/in/kanishka-shah/>

Xeeed IO

Kanishka Shah

CEO



About

Xeeed IO builds intelligent energy and infrastructure automation using our Catalyst Platform and a full stack of rugged Edge AI hardware to help enterprises cut losses, improve uptime, and accelerate sustainability.

Problem

Energy systems today are fragmented, under-instrumented, and reactive. Solar farms run below peak yield, EV charging and BESS assets age prematurely, and industrial plants lose up to 20 percent energy to invisible inefficiencies. Traditional SCADA is slow, siloed, and not AI-ready, leaving operators without real-time insights.

Solution

Xeeed IO offers an end-to-end Edge + Cloud platform for modern energy infrastructure.

- Our Edge AI Hardware devices acquire high-frequency signals from solar inverters, BESS racks, EV chargers, transformers and shop-floor equipment.
- Catalyst fuses these streams into digital twins, real-time analytics and asset intelligence.
- xION, our LLM co-pilot, gives operators actionable insights, anomaly alerts and optimisation suggestions on the go.

Key Value Propositions

- Unified energy intelligence across Solar, BESS, EV charging and industrial loads
- Edge AI models detect anomalies, degradation and unsafe operations even in low-connectivity sites
- Plug-and-play hardware that retrofits onto existing infrastructure
- Digital twins, forecasting and O&M co-pilot built into one platform
- Enterprise-grade, multi-tenant architecture deployable on-prem or cloud

Key Metrics

None

Awards / Recognitions

None

Traction & Recognition

- MOU signed with Maruti Suzuki; transitioning solution from pilot to production
- Pilot deployments underway in multiple automotive companies
- Production deployment in 25+ listed entities in India and overseas, including a state and central government-sponsored project
- Estimated FY25–26 turnover: ~\$675K
- Recognized as TiE Top 50 Most Promising Startups (2025), Renewable Energy India Solution winners (2024 & 2025), Panasonic Accelerator winner, HYSEA Top 10 startups (2025)
- International programs: Lab32 Hexagon (Spain), Asian Alliance member for Margo project, active contributor in Nessum Alliance

Impact & Vision

We aim to build the operating system for clean, intelligent infrastructure - where every solar farm, battery, EV charger and factory asset becomes a self-learning digital entity, driving sustainability, uptime and energy independence at scale.



HYDERABAD

FOSTERING ENTREPRENEURSHIP

www.hyderabad.tie.org